



The Lakeport Main Street Association is seeking sponsorships for their upcoming events in 2022/2023. Please consider supporting LMSA as we provide activities for our businesses and community.

### **HARVEST FESTIVAL - OCTOBER 1, 2022**

*Deadline August 1, 2022 For Advertising*

- \$250 - Pumpkin Activities Sponsor - **Business Name** included on all news releases.
- \$500 - Harvest Stage Sponsor - Same as above, plus **Business Name** included in radio, newspaper, and social media.
- \$1,000 Cornucopia Sponsor - Same as above, plus **Business Logo** on pre-event posters, handbills, and day of event programs.

### **DICKENS FESTIVAL - NOVEMBER 26, 2022**

*Deadline October 1, 2022 For Advertising*

- \$250 - Elf Activities Sponsor - **Business Name** included on all news releases.
- 500 - Rockin' Reindeer Stage Sponsor - Same as above, plus **Business Name** included in radio, newspaper, and social media, plus 10 Giant Slide Tickets.
- \$1,000 Giant Slide Sponsor - Same as above, plus **Business Logo** on pre-event posters, handbills, and day of event programs, plus 25 Giant Slide Tickets.

### **OTHER EVENTS**

- \$300 Blizzard Sponsor (3 events), **Business Name** on all advertising and announced at event.  
*Deadline November 1, 2022*
- \$100 Flower Basket Sponsor for 2023 - **Business Name** listed on website and social media.  
*Deadline February 1, 2022*
- \$200 Outdoor Movie Sponsor - **Business Name** listed on all advertising and announced at event.  
*Deadline July 1, 2022*
- \$100 Holiday Lighting Sponsor - **Business Name** listed on all advertising and social media
- Deadline November 1, 2022*

- \$100 Pajama Movies at the Soper Reese during December - **Business Name** listed on all advertising and social media. *Deadline November 1, 2022*

### SEASON SPONSORSHIPS

- \$3,000 - Silver - **Business Logo** is on all events in print, social media, radio advertising as a season sponsor, free tickets to events as listed for the top sponsor level. *Deadline August 1, 2022*
- \$5,000 - Gold - **Business Logo** is on all events in print, social media, Facebook LMSA banner, radio, newsletter, and website header as a season sponsor, free tickets to events as listed for the top sponsor level. *Deadline August 1, 2022*

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

Please email your logo so that we can include it on posters, social media, etc.

- Please bill me for my sponsorship
- Pay via PayPal - <https://lakeportmainstreet.com/become-a-sponsor-for-lmsa/>

Return to: Email: [mschrader@lakeportmainstreet.com](mailto:mschrader@lakeportmainstreet.com)

Mail: LMSA, PO Box 1032, Lakeport, CA 95453

Text: (707) 263-8843

*LMSA is a 501(c)6 tax exempt organization. Our Federal ID number is 91-1855012*